



## Enter-to-Win Official Rules

**1. NO PURCHASE NECESSARY TO PLAY OR RECEIVE PRIZE. MUST BE A MISSOURI RESIDENT AT LEAST 18 YEARS OF AGE AND A HOMEOWNER THAT RESIDES WITHIN A 30 MILE RADIUS OF GOFF HEATING AND AIR TO WIN. VOID WHERE PROHIBITED BY LAW.** Limit one Official Entry per week, per eligible person. Entry in this contest constitutes acceptance of these official rules.

**2. HOW TO PLAY & WIN.** Starting Thursday, October 21 2009, visitors will have the ability to click on an enter-to-win link and ad located on KY3.com & KSPR.com. This will take the visitor to an online submission form where they can fill out the required information and submit their entry. Any attempt to duplicate or forge entries will be prosecuted to the fullest extent of the law.

**3. GAME SCHEDULE AND AWARD OF PRIZE.** Contestants can submit their entries from October 21, 2009 through November 30, 2009. Winners will be drawn and contacted by Friday, December 4th.

**The prize is not transferable and cannot be redeemed for any cash value, substitutions or cash equivalents.** KY3, Inc. reserves the right to make rule or contest changes without notice at any time and reserve the right to change the aforementioned contest date without notice. Installation by Goff Heating and Air is required. Installation and permits are not included in the giveaway. Delivery must be within a 30 (thirty) mile radius of Springfield, MO. Some additional exclusions may apply, call Goff Heating and Air for further details.

**4. TO VERIFY AND REDEEM PRIZE.** Qualifiers do not need to be present to win. KY3, Inc. is not responsible for any circumstances that may occur hindering the potential winner's ability to claim prize. The winners will be subject to verification and must make themselves available for such verification or will be subject to forfeiture of the prize. Winners may be required to show one form of photo identification and proof that the participant is more than eighteen years of age. Failure to show required verification will mean forfeiture of the prize. If winner cannot or will not meet the terms of the agreement, another winner will be chosen from the remaining qualifying entries.

**5. CONDITIONS OF PARTICIPATION. Completing the online submission form is solely the responsibility of the participant.** Difficulties entering the contest are not the responsibility of KY3, Inc., or any other related sponsor. By participating, you agree to abide by and be bound by these Official Rules. The decision of KY3, Inc. management in the interpretation of these rules is final. By participating, persons agree to be bound by the decisions of the judges and the official contest rules, and agree not to institute any kind of litigation or other claims against KY3, Inc for anything related to or touching upon the contest. If the winner is found in violation of these rules, he/she may be required to forfeit his/her prize. Participant waives the right to assert as a cost of winning any prize, any and all costs of verification and redemption to travel to redeem said prizes and any liability, which might arise from redeeming or seeking to redeem, said prizes. The prizes may not be transferred nor redeemed for any cash value, substitutions or cash equivalents.

**6. ELIGIBILITY.** Participation is open to Missouri residents living within a 30 mile radius of Goff Heating and Air 18 years old or older with a valid photo ID. Persons in any of the following categories are NOT eligible to participate or win prizes. (a) Persons who are employees of KY3, Inc, or Goff Heating and Air; employees or agents of services agencies or independent contractors of the above organizations. (b) Individuals engaged in the development, production, or distribution of materials for this promotion, and (c) persons who are the immediate family of, i.e. mother, father, sister, brother, daughter, son, or spouse, regardless of where they live, or who resides in the same household, whether related or not as any person in the preceding categories.

**7. DRAWING.** KY3, Inc will conduct the drawing in a manner deemed appropriate. All decisions are final.

**8. ODDS.** The number of eligible entries received will determine the odds of winning. Any duplicate entries in a given week will be removed from the contest.